

User's Agreement on personal data processing

I hereby agree free and on my behalf with automatic processing of personal data made by Ltd. "LIDER", address Chelyabinsk Brothers Kashirinyh Street, 101 (further – Operator) according to the following list:

- User's name;
- User's phone number;
- E-mail;
- Address;
- Region;
- Source of visiting website **PUFGUN.com** (further Website), search and advertising request;
- Data of User's device (among them screen resolution, version and other attributes, characterizing User's device);
- User's clicks, pages view, filling of the fields, screenings and views of banners and video;
- Data, characterizing audience segments;
- Session options;
- Data of time of the visit;
- User id, saved in cookie, for the following purpose:
- Sorting of User's applications for cooperation with Ltd. "PIK"; sending of goods catalogues of Ltd. "PIK";
- Feedback from User, including the direction of notices, inquiries, concerning the website using, providing services, processing of requests and applications of Users;
- Consulting Users on all the points of interest, statistical research on the basis of anonymous data;
- With User's Agreement providing him with updated products, special offers, information about prices, newsletters and some other information, including advertising information;
- Targeting of advertising information.

Operator is entitled to process my personal data with the following means: collecting, recording, classifying, gathering, storing, updating, modifying, using, transferring (distributing, providing, access).

I am hereby notified that Operator guarantees processing of my personal data according to the legislation of the Russian Federation. This Agreement shall become effective as of the moment of my going to the Site and is valid during the terms stated in the legislation of the Russian Federation.

The Agreement can be cancelled by me at any time according to my written application.